



## Step Progression of the Strategic Plan

2022 - 2024

Initially Presented to Board: 11/3/21

Last Revised: 01/05/22

**Preparation -  
Organizational  
Phase**  
Q4 2021

- Review draft Strategic Plan.
- Finalize and adopt Strategic Plan.
- Train NBASLH Leadership on use and implementation of plan.
- Mission/Vision/Values Review and Launch.
- The “Toolkit” / Make It Work.

**2022**

The Path Forward:  
A New Operational  
Paradigm

- Continue responsiveness to member needs as NBASLH and nation comes out of pandemic.
- Develop & implement full Leadership Development Plan (P&P, Succession Planning, etc.)
- Conduct full committee review.
- Implement Affiliate Re-Set.
- Ensure all aspects of infrastructure meet the needs of the association.
- Support Cultural Humility Task Force and CRCC Program.
- Develop & implement an Advocacy Plan.

**2023**

Serving Our Members  
& Developing the Next  
Generation of Leaders

- Expand Membership Engagement/Recruitment/Retention Plan
- Review and expand NBASLH’s “Giving Back” initiatives & leveraging 501c3 status.
- Expand scholarship & mentoring efforts.

**2024**

Serving Our Noble  
Profession, Our Patients,  
and Improving  
Quality of Life

- Showcase NBASLH’s impact and service at the national level.
- Expand Annual Advocacy Plan to further unite profession and inform policy makers.
- Unveiling and release of the new CRCC Program.
- Continue to expand programming with top-level talent.
- Look ahead to 2025 - 2027 (update Strategic Plan)

### **ONGOING OPERATIONAL / CORE GOALS (Continuing to...)**

- Leverage and expand NBASLH’s profile, visibility and prestige.
- Enhance the membership experience and services.
- Expand professional development, educational opportunities, and advocacy efforts—therefore strengthening NBASLH’s value proposition.
- Build-out and maintain a 3-year schedule for Annual Convention.
- Wisely manage finances and resources—in stewardship of the future.

### **NOTES**

- Reflects and expands on the work conducted at the NBASLH Strategic Planning Session held on October 24, 2021.