



exhibitor &  
sponsorship  
**PROSPECTUS**  
**2025**  
APRIL 23-26

Marriott Long Beach Downtown  
Long Beach, CA



**NATIONAL BLACK ASSOCIATION FOR  
SPEECH-LANGUAGE AND HEARING**

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**C O N V E N T I O N   2 0 2 5**

MARRIOTT LONG BEACH DOWNTOWN

111 East Ocean Boulevard

Long Beach, CA 90802





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# JOIN US

JOIN NBASLH from April 23-26, 2025, in Long Beach, California to connect your organization with speech-language pathology and audiology leaders, decision-makers, practitioners, and students. NBASLH was established in 1978 as the premier professional and scientific association addressing the communication interests and concerns of black communication science and disorders professionals, students, and consumers. The association is the model for other organizations addressing the concerns of diverse populations.

Exhibiting at the NBASLH Convention gives you the opportunity to be a key part of the largest annual professional educational gathering for African-American audiologists, speech-language pathologists, speech, language, and hearing scientists, researchers, academicians, administrators, students, and affiliates from diverse cultural and linguistic backgrounds across the country and the Caribbean.

In just three days, your company can reach **500 speech, language, and hearing professionals**—all of whom are focused on learning and looking for revolutionary products, services, resources, and tools to advance their work and careers.

Dozens of businesses and organizations have recognized that the NBASLH Convention is the place to grow their business and capture the attention of new customers, as well as the place to strengthen their relationships with current customers. There is no better opportunity for face-to-face time with professionals who select, recommend, and approve purchases.

## **THE EXHIBIT HALL IS THE HEART OF KNOWLEDGE, INNOVATION, AND NETWORKING AT THE NBASLH CONVENTION.**

It is where attendees experience and purchase products and services, where students connect with potential professors, where professionals discover new job opportunities, and where exhibitors have direct access to decision-makers, job seekers, and seasoned professionals.

We invite your business or organization to get your products or services in front of NBASLH Convention attendees by participating in the NBASLH Exhibit Hall. We offer excellent exhibition hours and an exhibitor listing prior to and during the convention. Exhibitors receive a complimentary listing in the convention program and on the NBASLH website exhibitor's page representing their support of the vision of NBASLH.







Charles Morris  
University of Alabama at  
Birmingham  
Birmingham, AL

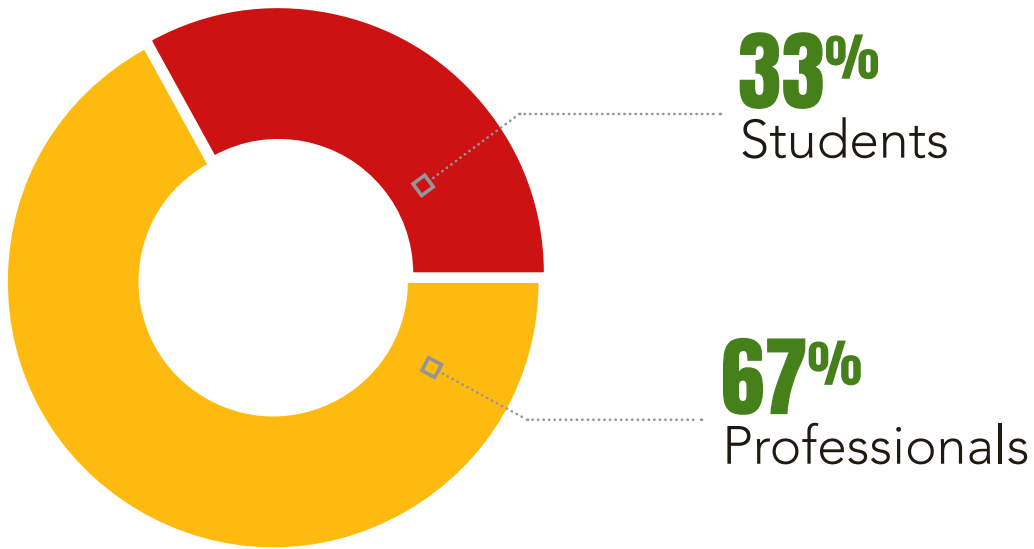
EXHIBITOR  
FIRST TIME  
ATTENDER  
DEI Matters  
SPEAKER

Lauren Hastings  
Gardendale, AL

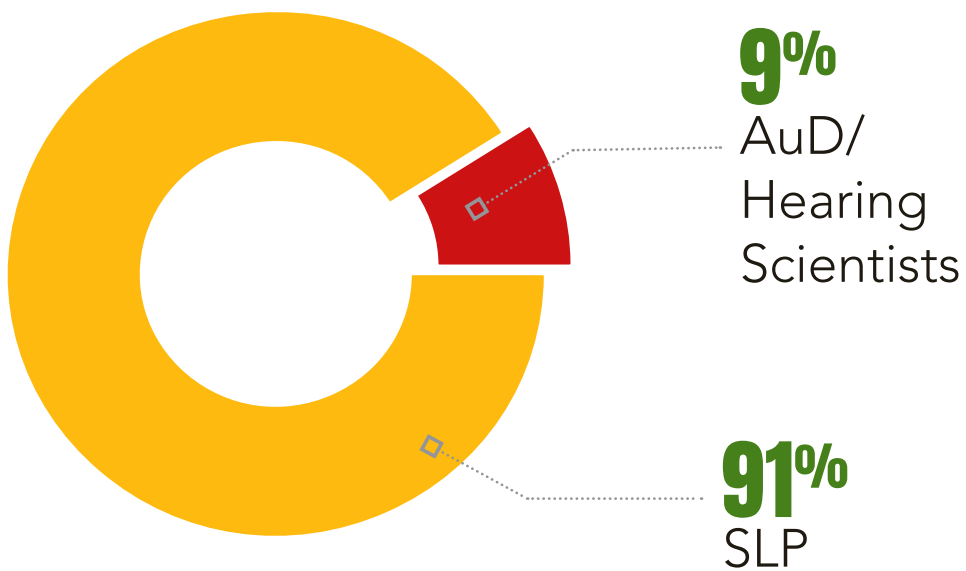
46<sup>th</sup> Annual Convention  
BOARD OF  
DIRECTORS  
CONVENTION  
COMMITTEE  
Goal Digger  
I am kind of a  
BIG DEAL



## ATTENDEE REPRESENTATION

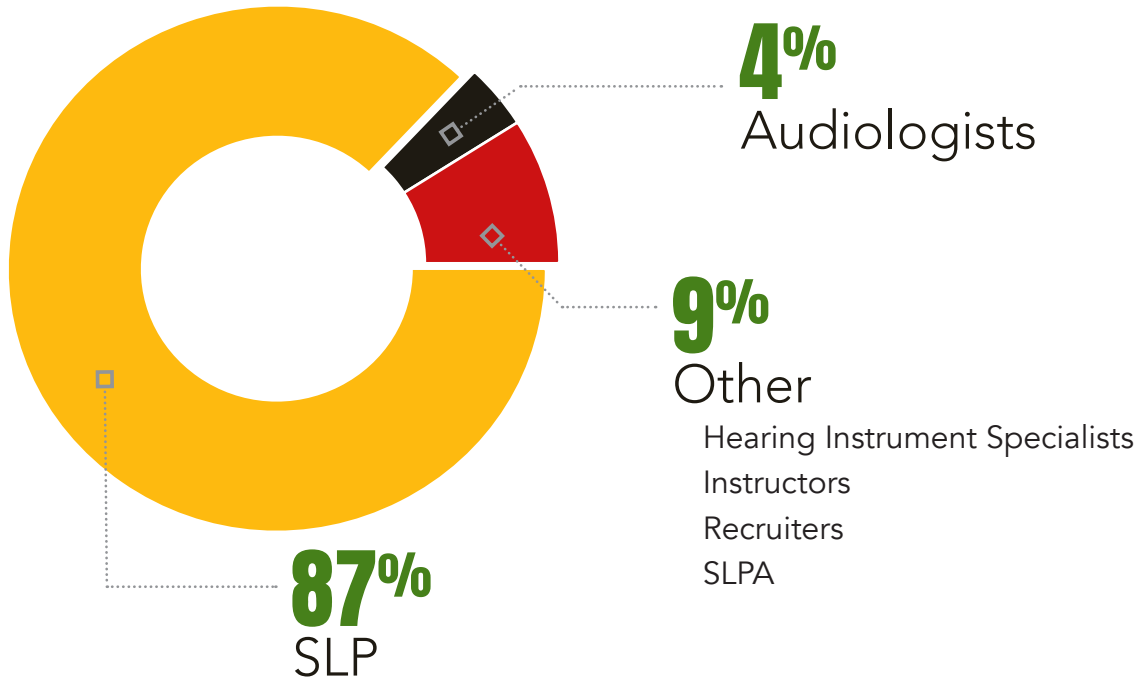


## STUDENT TYPE

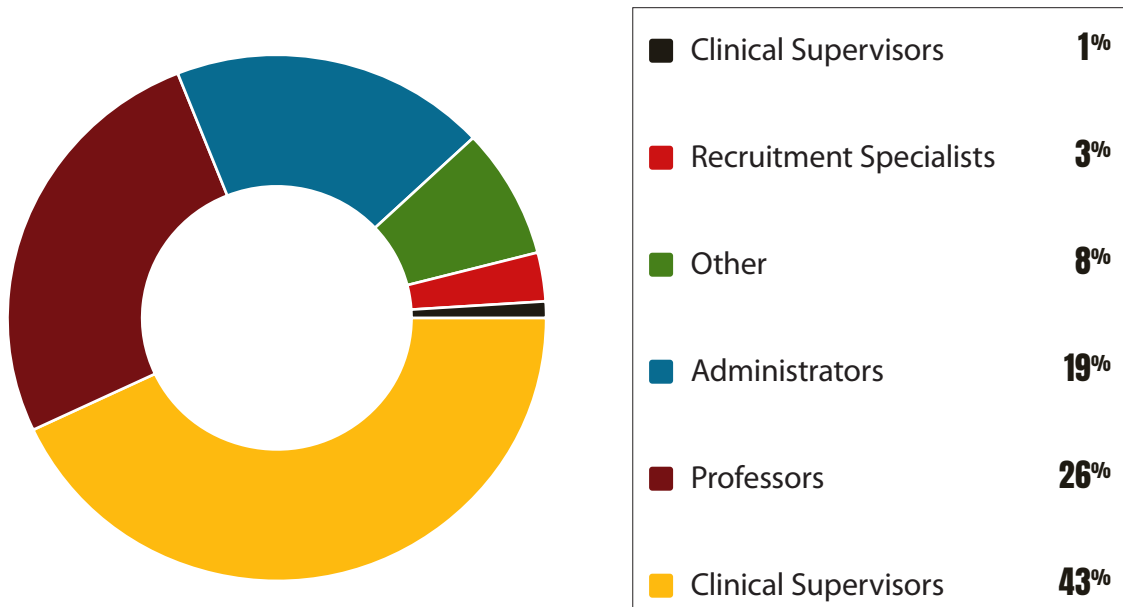




## ATTENDEE REPRESENTATION



## PROFESSIONAL POSITION/ TITLE



# Past Exhibitors and Sponsors

- 8% Summit of Speech-language pathologists and Audiologists of Color
- A. T. Still University
- Accent on Speech
- American Speech-Language-Hearing Association
- Apraxia Kids
- ASHA Certification
- Aspire Respiratory Products, LLC
- Atrium Health
- Baltimore City Public Schools
- Baylor University - Communication Sciences and Disorders
- Boutique TherapyEd
- Bright Ideas Media
- California State University, Long Beach Department of Speech-Language Pathology
- CapTel from T-Mobile
- Cathys Designs
- Cherokee County School District
- Children's Evaluation & Therapy Center
- Cincinnati Children's Hospital
- Clanton Communications, LLC
- Cobb Pediatric Therapy Services
- Coffee & Communication
- Coffeehouse SLP
- Communication Joy! LLC
- Cross Country Education
- District of Columbia Public Schools
- Dynamic Therapy
- eLuma
- EPICC Technologies
- Eyegaze.com
- Francis Marion University
- From Head to Toe
- Gestalt Goodness
- Gifted Grace Therapy
- Global Speech and Rehab Services
- Hampton University
- Howard University, Department of Communication Science and Disorders
- Inclusively Empowered Communication, LLC
- Inova Health System
- Invo Healthcare - Progressus Therapy
- Jackson Therapy Partners
- JRC the SLP
- Kenechi Fashion
- Kennedy Krieger Institute
- KidsCare Home Health
- Kindred Healthcare
- Language Program
- Let's Talk Therapy
- Lingraphica
- Long Island University, Brooklyn Campus
- Los Angeles Unified School District
- LSVT Global
- Meaningful Intervention Services
- Medical SLP Collective
- Mediscan Staffing Services
- Montgomery County Public Schools
- National Recruiting Consultants, LLC
- Northeastern University
- Nova Southeastern University
- Oklahoma State University, Department of Communication Disorders and Sciences
- Orange County Public Schools





- Pearson Clinical Assessments
- Pediatric & Adult Therapy Services, LLC
- Plural Publishing
- Presence
- PROMPT Institute
- Purdue University
- Real Food Blends
- RehabCare / Kindred Hospital Rehabilitation Services
- Relay North Carolina
- Right Stuff Health Systems
- Rocky Mountain University
- Roundtree Group, LLC
- Secur
- Smarty Ears
- Smiles for Speech, Inc
- Sonova Audiological Care
- Speech Masters Therapy Services, Inc.
- SpeechTherapyPD.com
- SPG Therapy Education
- Stuttering Foundation
- Super Duper Publications
- Syracuse University - Communication, Sciences and Disorders
- TalkTools®
- Texas State University - Department of Communication Disorders
- The Columbus Organization
- The Learning Loft, LLC
- The MedSLP Collective
- The Parish School
- The SLP Business Suite
- The Stepping Stones Group
- The Village
- T-Mobile IP Relay
- Tobii Dynavox
- Transcendent Accents, LLC
- University of Alabama at Birmingham
- University of Cincinnati Communication Science & Disorders Department
- University of Houston - Department of Communication Sciences & Disorders
- University of Kentucky
- University of Louisiana-Lafayette
- University of North Carolina at Chapel Hill
- University of St. Augustine for Health Sciences
- University of Texas Rio Grande Valley COMD Dept
- University of the District of Columbia Speech and
- Ventris Learning
- Verbal Expressions, Inc.
- Willamette Education Service District
- World Financial Group
- WPS





# Hotel Information

## Marriott Long Beach Downtown

111 East Ocean Boulevard  
Long Beach, CA 90802

A special room rate of \$229 per night is available **until April 1, 2025, or until the room block is sold out, whichever comes first.** To receive the special room rate, please ensure that your reservation is booked within the room block.

### EXHIBIT HALL HOURS

**Wednesday, April 23, 2025**

2:00 pm - 5:00 pm: Exhibitor Setup

**Thursday, April 24, 2025**

8:00 am - 10:00 am: Exhibitor Setup

10:00 am - 4:30 pm: Exhibits Open

**Friday, April 25, 2025**

8:00 am - 4:00 pm: Exhibits Open

**Saturday, April 26, 2025**

9:00 am - 12:00 pm: Exhibits Open

12:00 pm - 3:00 pm: Exhibitor  
Dismantling

*The Exhibit Hall is closed for lunch  
from 12:00 pm to 1:30 pm daily.*

*\*The final hour of the exhibit hall  
(3:30-4:30) will have no other opposing  
events on Thursday, April 24, 2025*

**BECOME A EXHIBITOR TODAY!**



Attract new professionals or  
check in with familiar ones.



Engage with the 2025 NBASLH  
Convention attendees and tell them  
directly about the value of your  
products and/or organization.



## Registration Information

Register on the NBASLH website ([www.nbaslh.org](http://www.nbaslh.org)) by clicking on the convention tab to find the Exhibitor Registration or by contacting NBASLH's Headquarters at [nbaslh@nbaslh.org](mailto:nbaslh@nbaslh.org).

## Exhibitor Rates

BOOTH TYPE	STANDARD RATE
Nonprofit / Educational	\$875
Company	\$1,000
Strategy Package	\$1,500

## All Exhibit Booths Include

- One (1) full convention registration (includes CEU credits)
- One (1) exhibit hall-only badge (does not include CEU credits)
- Listing in the convention program
- Listing on NBASLH website exhibitor page
- One (1) skirted table, two (2) chairs, and one (1) table identification sign

## All Strategy Package Booths ALSO Include

- Your choice of a prime location in the exhibit hall
- Half-page advertisement on the convention on-site program

## Additional Information

- Additional tables may be purchased for \$250 per table.
- An extra exhibitor badge may be purchased for \$225.
- The extra badge provides access to all events but does not include CEUs or the NBASLH gala. Tickets for the NBASLH Gala may be purchased for \$85 per person.
- The costs for electricity and internet connections are billed separately through the Marriot Long Beach Downtown Hotel.
- The exhibitor space is limited and assigned before the convention.
- Companies with a non-profit status or similar must provide applicable IRS documentation with the exhibitor application. (\$85 Gala Extra Person)



# Sponsorship Opportunities

You are also invited to become an Official Sponsor of the 2025 NBASLH Convention. The NBASLH Convention features four levels of sponsorship: Champion (\$4,000+), Advocate (\$2,000 to \$3,999), Supporter (\$801-\$1,999), and Friend (\$800 or less). Sponsors receive up to seven (7) additional benefits over regular exhibitors. Your specific sponsorship adds even more benefits. See the next page for sponsorship descriptions.

Benefits	Champion (\$4,000+)	Advocate (\$2,000- \$3,999)	Supporter (\$501-\$1,999)	Friend (\$500 or Less)
<b>Exhibitor Table</b> Includes one skirted table, 2 chairs, and 1 table identification sign.	✓	✓		
<b>Advertising</b> Includes a full-color ad in the convention program	✓ (full page)	✓ (half page)		
<b>Registration</b> Includes one (1) full convention registration.	✓	✓		
<b>NBASLH Gala Tickets</b>	✓ (Two Tickets)	✓ (One Ticket)		
<b>Company Recognition</b> Sponsor ribbon affixed to your company attendee's name badge for networking	✓	✓	✓	✓
<b>Company or University logo</b> on all convention-related marketing email blasts in addition to event sponsorship signage, convention website, social media platforms and convention program.	✓	✓	✓	✓
<b>E-newsletter Recognition</b> in NBASLH's Summer Resound)))	✓	✓	✓	✓



# Sponsorship Descriptions

## **NBASLH GALA SPONSOR | Champion Level | \$4,000**

**(4 available)**

- Gain additional exposure with conference attendees and exhibitors at our annual awards gala, titled *The NBASLH Gala: "A Black & White Affair"*. As the most popular event of the conference, it attracted over 300 attendees in 2024, offering a unique opportunity for visibility and brand exposure.
- Sponsorship includes champion-level benefits, exclusive identification as the gala sponsor, and two video commercials played during the awards gala.

## **STUDENT-MENTOR LUNCHEON SPONSOR | Champion Level | \$4,000 - (2**

**available)**

- Each year, the NBASLH convention holds a student-mentor luncheon where students network with speech-language pathologists and audiologists while enjoying lunch, a presentation, and fun activities. This luncheon provides students with the opportunity to socialize with their peers and connect with professionals on an intimate level.
- Sponsorship includes champion-level benefits, a premiere location for your company/organization in the Exhibit Area, and your logo featured on signage at the student/mentor luncheon.

## **BREAKFAST SPONSOR | Advocate Level | \$3,000 -**

**(6 Available)**

- Breakfast is a time to network and embrace the new day. Let your company be the first to be seen when attendees come to nourish their minds and bodies with a continental breakfast. Your company signage will be prominently displayed in the breakfast area. The signage will encourage your company's engagement by including a QR code that links to a company flyer or short video. Choose the day of your choice. Two sponsor slots are available per day, or you may secure both slots on one day for maximum exposure. Sponsors will choose their preferred day.
- Sponsorship includes advocate-level benefits and your logo featured on signage at the event.



**OPENING SESSION SPONSOR | Advocate Level | \$2,500 - (2 available)**

- Premium exposure at one of the largest-attended events at the convention. The Opening Session will be held Thursday morning and is the official kick-off of the convention. It features a keynote speaker and an introduction to the organization's officers. Your logo will be featured on signage at the event, and your company will be verbally recognized. VIP seating for two company representatives.
- Sponsorship includes advocate-level benefits, your logo featured on signage at the event, your company will be verbally recognized, and VIP seating for two representatives.

**OPENING RECEPTION SPONSOR | Advocate Level | \$2,500 - (5 available)**

- Kick off the opening reception with cocktails & hors d'oeuvres. Your signage will be displayed during this social time of networking and engagement.
- Sponsorship includes advocate-level benefits and your logo featured on signage at the event.

**DONN F. BAILEY LECTURE SERIES SPONSOR | Advocate Level | \$2,500 - (5 available)**

- Does your company advocate for and implement language and cultural practices that support Black/African-American students from pre-kindergarten through college? If so, the Donn F. Bailey Lecture Series Sponsorship is the perfect fit!
- Donn F. Bailey dedicated 50 years to encouraging educators to honor and utilize Black English to support the learning styles of Black/African-American students. His legacy lives on through NBASLH's annual Donn F. Bailey Lecture Series. Your logo will be prominently featured on event signage, and your company will receive verbal recognition at the start of this signature event. This series is part of NBASLH's ongoing commitment to exploring effective teaching strategies that incorporate African civilization and values in the foundational education of African-American students.
- Sponsorship includes advocate-level benefits and your logo featured on signage at the event.

**POSTER SESSION & CLOSING RECEPTION SPONSOR | Advocate Level | \$3,000 - (2 available)**

- Be the company to sponsor intimate discussions of innovative research and professional issues while the attendees engage with the poster presenters over refreshments.
- Sponsorship includes advocate-level benefits and your company logo featured on signage at the event.

**DANCING AND DESSERTS SPONSOR | Advocate Level | \$2,500 - (2 available)**

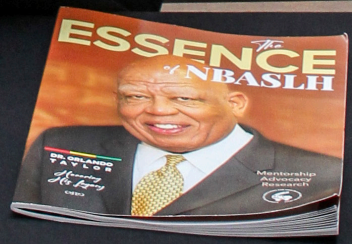
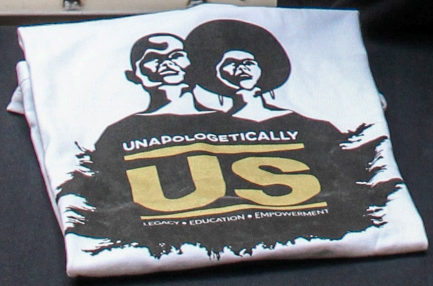
- Following the NBASLH Gala, convention attendees will enjoy music, fun, and desserts.
- Sponsorship includes advocate-level benefits and your company logo featured on signage near the dessert station.

**CONVENTION APP SPONSOR | Advocate Level | \$3,000 - (2 available)**

- Your company will enhance the overall experience of the convention by keeping the attendees informed with the most up-to-date information at their fingertips. The convention app is an essential tool that will display your company's logo when it is used allowing maximum visibility. An email will be sent to all attendees highlighting the importance of the app and your sponsorship. Ensure your brand is front and center by securing the sponsorship of the convention app today.
- Sponsorship includes advocate-level benefits and your company logo featured on the convention app.









# Advertisements

## **CONFERENCE BAGS | Advocate Level | \$2,000 - (2 available)**

- Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity.
- Sponsorship includes advocate-level benefits and your company logo on the convention bag.



## **LANYARDS FOR CONVENTION ATTENDEES | Supporter Level | \$1,500 - (1 available)**

- Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible for providing the logo for placement on the attendee lanyard. Sizing and email instructions will be provided with your signup confirmation.
- Sponsorship includes supporter-level benefits and your company logo on the lanyards.



**PREMIERE EVENT SPONSOR | Champion Level |**  
**\$5,000 -**  
**(1 available)**

- Be the company that is recognized by all in our largest ballroom. Attendees will see your company's logo as our Premiere Event Sponsor at our Opening Session, the Diversity, Equity, and Inclusion Session, the Ethics Session, the Supervision Session, the Legacy Chat, the Membership meeting, and the NBASLH Gala. This sponsorship will assist in covering the cost of the audiovisual equipment for the breakout room.
- Sponsorship includes champion-level benefits and a premiere location for your organization in the Exhibit Area.



**CONVENTION TRACK SPONSOR | Champion Level**  
**| \$4,000 -**  
**(5 Available)**

- What better way to get your name out there than to have attendees gazing at it all day as they listen to their educational sessions? Your company will receive one of the highest levels of recognition as a conference audiovisual sponsor. Your company logo will be displayed outside of the breakout room and the moderator of the session will announce your company's name at each session on all three days of the presentations. This sponsorship will assist in covering the cost of the audiovisual equipment for the breakout room. Your company will choose from the five following tracks: a) Audiology & Aural Rehabilitation, b) Clinical & School-Based Disorders, c) Language & Literacy and Cultural/Linguistic Diversity, d) Leadership & Professional Development, and d) Medical-Based Disorders.
- Sponsorship includes champion-level benefits and your company logo will be displayed outside of the breakout room and the moderator of the session will announce your company's name at each session on all three days of the presentations.





**ATTENDEE BAG INSERT | Friend Level | \$800.00**  
**(Unlimited Sponsorship)**

- Ensure maximum visibility of your product or services by inserting a marketing item in every attendee's convention bag or folder.
- Insert a piece of product literature, product, or giveaway item into conference attendee bags.
- Bags are given to all registered NBASLH Convention attendees. This is great for announcing a promotion, giveaway, or contest at your booth.
- Shipping instructions will be provided with your signup confirmation.
- Sponsorship includes the friend-level benefits.



# Summary Of Sponsorship Opportunities

SPONSORSHIP LEVELS	SPONSORSHIP OPPORTUNITIES (AVAILABLE SLOTS)
Champion	<ul style="list-style-type: none"> <li>• NBASLH Gala Sponsor (4)</li> <li>• Student/Mentor Luncheon Sponsor (2)</li> <li>• Premiere Event Sponsor (1)</li> <li>• Convention Track Sponsor (5)</li> </ul>
Advocate	<ul style="list-style-type: none"> <li>• Opening Session Sponsor (2)</li> <li>• Breakfast Sponsor (6)</li> <li>• Opening Reception Sponsor (5)</li> <li>• Donn F. Bailey Lecture Series Sponsor (1)</li> <li>• Poster Session &amp; Closing Reception Sponsor (2)</li> <li>• Dancing and Desserts Sponsor (2)</li> <li>• Conference Bags (2)</li> <li>• Convention App Sponsor (2)</li> </ul>
Supporter	<ul style="list-style-type: none"> <li>• Lanyards for Convention Attendees (1)</li> </ul>
Friend	<ul style="list-style-type: none"> <li>• Attendee Bag Insert (Unlimited)</li> </ul>

\*\* Would you like your company's logo to be the **Exclusive Sponsor** for opportunities that have multiple slots available? Well, your wish is our command. **Exclusive Sponsorship** is available by simply multiplying the total number of available slots by the sponsorship fee. **Exclusive Sponsors** must purchase all available slots. If you want to be an **Exclusive Sponsor**, secure your slots today!

# Program Booklet Advertising

More than 500 attendees will receive the program booklet upon check-in and use it throughout the convention as their official guide! All advertisements must be received print-ready. The costs below include color ads. Email advertising copy to [partnerships@nbashl.org](mailto:partnerships@nbashl.org) in high-resolution .jpg, .eps, or .pdf file format. To ensure inclusion in the on-site convention program, all files must be received in the supported format on or before **Friday, January 31, 2025**.

**Inside Front Cover Program Book Advertisement × \$350.00**



**Full Page Program Book Advertisement × \$275.00**



**Half-Page Program Book Advertisement × \$175.00**



**Quarter Page Program Book Advertisement × \$75.00**



**Business Card Program Book Advertisement × \$50.00**





# Scholarships

If you are interested in offering a scholarship, please contact Aieshea Banks, Partnerships Chair at [partnerships@nbaslh.org](mailto:partnerships@nbaslh.org). Please provide the following:

1. The amount of the scholarship
2. The target population (students or professionals; SLPs or AuDs)
3. The requirements for submission
4. Who will review the submissions? (NBASLH Awards committee or the company providing the scholarship)

Submit your money via the DONATE button on the NBASLH website home page at <https://www.nbaslh.org/>

If you have any questions regarding being an exhibitor or sponsor for the 2025 NBASLH Convention, please contact the NBASLH Office at [NBASLH@nbaslh.org](mailto:NBASLH@nbaslh.org).







**NATIONAL BLACK ASSOCIATION FOR  
SPEECH-LANGUAGE AND HEARING**

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